Terrence Fradet

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Qualifications

- 10 years of industry design experience, including in-house agile product development and data visualization consulting.
- Successfully led design of new products at Panorama Education that enabled revenue increase of 600% over 5 years, leading to series C funding.
- Executed high profile consulting projects with Nike, National Geographic, GE, and the Clinton Foundation that went viral, further establishing Ben Fry's studio as a world class leader in data visualization.

Design Experience

Premise Data

Senior Product Designer | 2021–current

- Leading design vision and strategy for the entire customer journey resulting in a SaaS platform for enterprise across all verticals.
- Improving user engagement and feature discovery by incorporating research pain points findings into an IA and navigation redesign.
- Enabling component reuse and more effective collaboration among designers by building out the Premise design system with impact across multiple applications.
- Documenting institutional knowledge in confluence to level up the customer teams' shared understanding of product quality, content strategy, and user roles and design process.

Panorama Education

Senior Product Designer | 2017–21

- Enabled the business to sell/upsell deals from $2 to $7 per student by bringing to market multiple product modules.
- Led user research and competitor analysis studies and worked closely with product management to define vision, quarterly goals, and roadmap, contributing to the product's success from early adopters to early majority.
- Mentored designers through standardizing processes, giving/sharing feedback, and documenting domain knowledge as the remaining founding designer.

Product Designer | 2016–17

- Design lead for a new product (Student Success). From piloting with a few innovative clients to finding success in the market with early adopters, notably winning client RFPs with departments of education in multiple states.

Fathom Information Design

Information Designer | 2012–16

- Apprenticed with Ben Fry, learning a data-first design process and lecturing on his behalf at MIT and Harvard.
- Executed high profile consulting projects including user centric tools, experiences, and marketing stories for fortune 100 clients, helping establish Fathom's portfolio and reputation.

Education

Savannah College of Art & Design

BFA in Graphic Design, Printmaking minor 2007–2012

+ Magna Cum Laude
+ Honors Scholarship, 2007–2012
+ Dean's List Honors, 2007–2012
+ Outstanding Academic Achievement Award

Skill Sets

Strategy
+ Persona definition
+ Customer journey mapping
+ Competitor analysis
+ Systems thinking and IA

Craft
+ Rapid prototyping
+ Interaction design
+ High fidelity design

Code
+ CSS/HTML
+ Frameworks
+ Prototyping

Area expertise
+ Data visualization
+ Accessibility (WCAG)
+ Design systems

Process
+ Documentation
+ Ubiquitous language content strategy

Tools

Figma, Sketch, Abstract, InVision, Adobe CC.

Values

Clear is kind: If it doesn't add value, take it out.
Collaboration is key: "If you want to go fast, go alone; but if you want to go far, go together."
Solve real user problems: Start with a problem, ship early, learn, iterate.